

# Carly Wheeler

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## Education

Oklahoma State University- Stillwater, Okla.

Graduation: May 2027

Bachelor of Science in Agriculture Sciences and Natural Resources

Major: Agricultural Communications

Minor: Marketing and Professional Selling

## Work Related Experiences

Arizona National Livestock Show

Photography Intern

December 2025

- Captured and edited high-quality photos of livestock shows and events.
- Worked with event staff, exhibitors, and judges to ensure accurate coverage of key moments and award presentations.
- Maintained organized digital files and ensure consistent image quality throughout the event.

American Royal

BBQ Media Intern

November 2025

- Captured and edited over 2,000 high-quality photos including barbeque events and team awards and pictures.
- Managed real-time media coverage, making sure all judges, teams and product pictures.
- Organized, labeled, and archived all photo files, maintain contest, ensuring a consistent workflow.

Shop Carly & Co.

Online Clothing Boutique Owner

February 2025- Present

- Own and manage daily operations of an online boutique, including inventory control, order fulfillment, and vendor relations.
- Curated and sourced merchandise based on customer trends and seasonal demand, generating \$5,000+ in sales across 85+ orders.
- Executed marketing strategies, website updates, email campaigns, and social media content, to boost brand visibility and online traffic utilizing Adobe, Canva, and Shopify.

Next Level Livestock Images

Livestock Photographer

November 2024- Present

- Captured high-quality, detailed photographs of livestock for promotional materials ensuring optimal lighting, angles, and animal presentation.
- Edited and processed images using professional software including Adobe Lightroom and Photoshop to enhance clarity and color while maintaining accurate representation of livestock traits.
- Organized and maintained a comprehensive digital filing system for photos, ensuring easy retrieval and proper labeling by client, event, and date.

Allen Newcomb Show Lambs- Elk City, Okla.

Livestock & Social Media Coordinator

August 2023- Present

- Maintained daily livestock and farm care for 500+ sheep ensuring optimal health and productivity and assisted with breeding and reproduction practices.
- Represented the operation while traveling to and assisting at national and Junior National livestock shows, strengthening client relationships and brand visibility.
- Managed customer communications and actively promoted the brand through social media and marketing campaigns.